

Come Explore

# Hospitality & Tourism Management Diploma

**With this dual credit online course, you are able to explore the exciting world of Hospitality and Tourism and be well on your way to earning your diploma with Olds College!**

## EARN COLLEGE CREDITS IN HIGH SCHOOL!

This innovative program prepares its graduates to contribute to the growth and development of the Hospitality and Tourism industry by providing educational excellence in key sectors of the industry, including managerial, entrepreneurial and guest experience perspectives. Graduates will be positioned to take advantage of local, national and global career opportunities within this dynamic industry.

## HAT 1255 / TERM: WINTER 2022 MARKETING FOR HOSPITALITY & TOURISM

Feb 14 - May 6, 2022 | Asynchronous

Students will gain an understanding of the psychology of travel, tourism sectors, the role of key industry players, and contemporary issues in eco-tourism, sustainability and business operations of various tourism organizations. Students will also experience and evaluate various tourism facilities, with a focus on the analysis of the services and operations from a guest perspective.



FOR MORE INFORMATION ON THE PROGRAM



CONTACT: YOUR GUIDANCE COUNSELOR  
VISIT: [OLDSCOLLEGE.CA/HOSPITALITY](https://oldscollege.ca/hospitality)

